

It Shocked Even Us: A Behind-the-Scenes Look at the Making of the Ultimate Horror Film

In *It Shocked Even Us*, Frank Cipolla takes readers behind the scenes of the making of the ultimate horror film. From the initial concept to the final cut, Cipolla shares never-before-seen details about the film's development, production, and release.



"It Shocked Even Us!" by Frank Cipolla

★★★★☆ 4.2 out of 5

Language	: English
File size	: 3589 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 440 pages



The book is a must-read for fans of the film and anyone interested in the filmmaking process. Cipolla provides a wealth of insights into the creative decisions that went into making the film, and he offers a candid look at the challenges and obstacles that the filmmakers faced along the way.

The Concept

The initial concept for the film came to Cipolla in a dream. He awoke with a vivid image of a group of children being terrorized by a monster. The idea stuck with him, and he began to develop the story that would eventually become *It Shocked Even Us*.

Cipolla's goal was to create a film that would be both terrifying and thought-provoking. He wanted to explore the themes of childhood innocence and the darkness that can lurk beneath the surface.

The Development

Once Cipolla had the basic concept for the film, he began to develop the story and characters. He worked closely with a team of writers to flesh out the plot and create a cast of characters that would be both relatable and horrifying.

Cipolla also spent a great deal of time researching the history of horror films. He wanted to learn from the masters of the genre and to create a film that would stand out from the crowd.

The Production

The production of *It Shocked Even Us* was a challenging but rewarding experience. Cipolla and his team faced a number of obstacles, including a tight budget and a short shooting schedule.

Despite the challenges, the filmmakers managed to create a film that is both visually stunning and emotionally resonant. The film's cast and crew gave their all, and the result is a film that is sure to stay with viewers long after the credits have rolled.

The Release

It Shocked Even Us was released in theaters in 2023. The film was a critical and commercial success, grossing over \$100 million worldwide.

The film's success is a testament to the hard work and dedication of everyone involved. It Shocked Even Us is a film that will continue to be enjoyed by audiences for years to come.

In It Shocked Even Us, Frank Cipolla has created a behind-the-scenes look at the making of the ultimate horror film. The book is a must-read for fans of the film and anyone interested in the filmmaking process. Cipolla provides a wealth of insights into the creative decisions that went into making the film, and he offers a candid look at the challenges and obstacles that the filmmakers faced along the way.



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