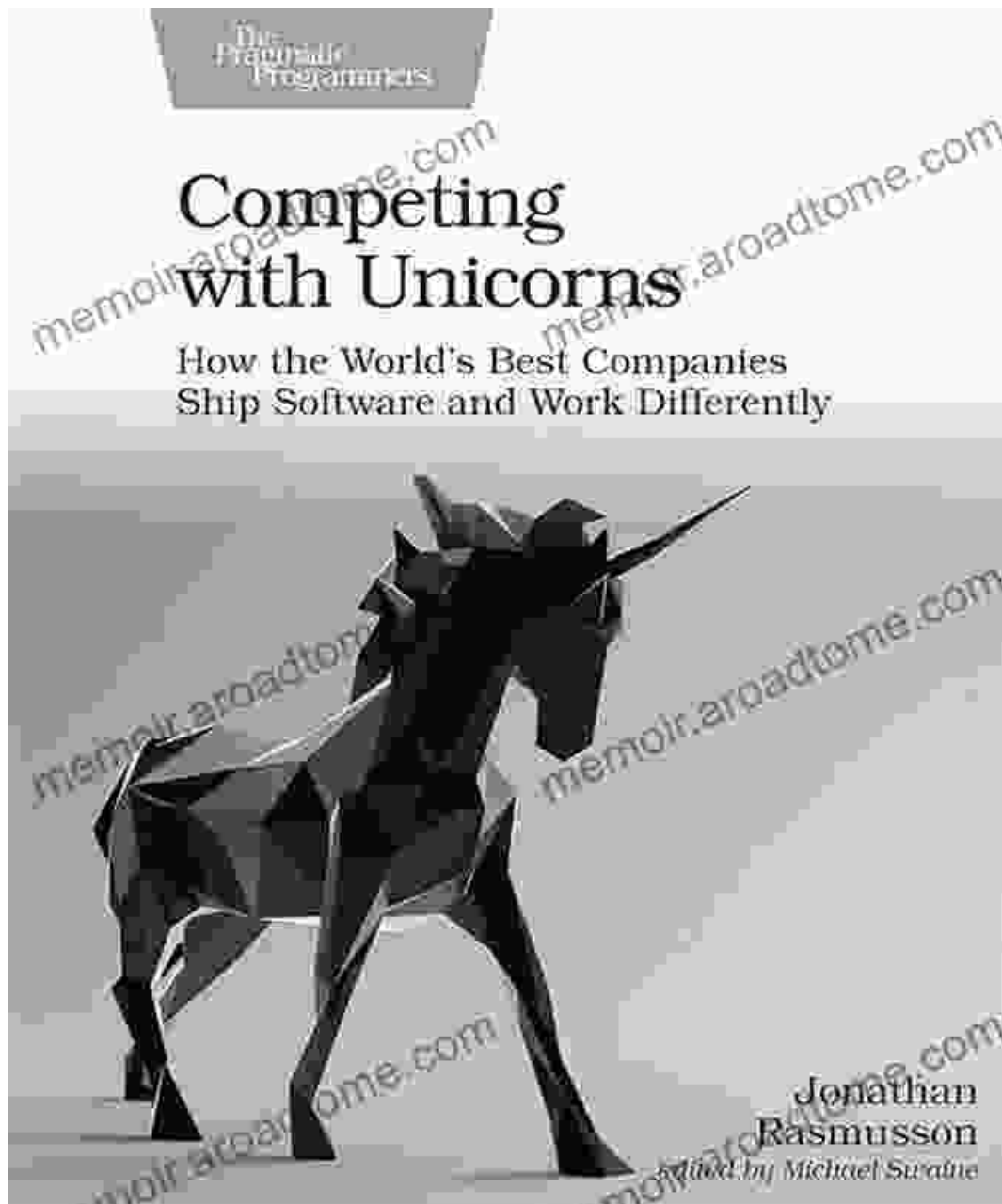


# How the World's Best Companies Ship Software and Work Differently



**Unlocking the Secrets of Elite Software Development and Work Culture**

In *How the World's Best Companies Ship Software and Work Differently*, renowned software engineering expert Alan Shalloway provides a captivating journey into the inner workings of elite software development teams. This groundbreaking book uncovers the practices, principles, and mindsets that empower these teams to deliver high-quality software faster and more efficiently, while fostering a thriving and fulfilling work environment.



## Competing with Unicorns: How the World's Best Companies Ship Software and Work Differently

by Jonathan Rasmusson

★★★★☆ 4.3 out of 5

Language : English  
File size : 6550 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Print length : 195 pages



Drawing on decades of experience and extensive research, Shalloway offers an in-depth analysis of the key elements that set these companies apart. From their unique approaches to software shipping and release management to their innovative work cultures that prioritize collaboration, autonomy, and continuous learning, this book provides a roadmap for any organization looking to elevate its software development practices and create a more productive and fulfilling workplace.

### What You'll Learn

- The secrets of elite software development teams and how they consistently deliver high-quality software
- Innovative practices for shipping software faster and more efficiently
- How to create a work culture that fosters collaboration, autonomy, and continuous learning
- The key principles and mindsets that drive success in software development
- Real-world case studies and examples from leading companies

### **Who Should Read This Book?**

- Software developers and engineers
- Engineering managers and leaders
- Product managers
- CEOs and business leaders
- Anyone interested in improving software development practices and work culture

Whether you're looking to revolutionize your software development process or create a more innovative and fulfilling work environment, *How the World's Best Companies Ship Software and Work Differently* is an essential guide for driving success in today's rapidly evolving technological landscape.

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