

Business Environment and Society: An Essential Guide to Understanding the Modern Business Landscape



Business, Environment, and Society: Themes and Cases (Work, Health and Environment Series)

★★★★★ 5 out of 5

Language : English
File size : 6866 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
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Print length : 331 pages

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In today's rapidly changing world, businesses face a complex and ever-evolving set of environmental and social challenges. From climate change to globalization to the rise of social media, businesses must navigate a complex landscape of risks and opportunities.

Business Environment and Society provides a comprehensive overview of the key environmental and social factors that impact businesses today. This book is essential reading for business students, managers, and anyone who wants to understand the challenges and opportunities of operating in a rapidly changing world.

Key Features

- Provides a comprehensive overview of the key environmental and social factors that impact businesses today.
- Examines the ethical and legal obligations of businesses to society.
- Discusses the role of businesses in promoting sustainability and social justice.
- Includes case studies and examples from around the world.
- Written by a team of leading experts in the field.

Benefits of Reading *Business Environment and Society*

- Gain a deeper understanding of the complex relationship between business and society.
- Learn how to identify and manage environmental and social risks.
- Develop strategies for promoting sustainability and social justice.
- Prepare for a successful career in business.

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